

**Change is a constant in every field. VIKRITI harnesses the dynamics of change** by aligning your teams to succeed in a competitive, evolving marketplace. Established in 2015, VIKRITI has three distinct service offerings.



### **Strategic Planning**

Consulting focused on driving growth, elevating talent, process improvement, cost containment and efficiencies.



### **Technology Practice**

We provide onsite, offsite, and offshore technical services based on client needs and requirements. From Disaster/Recovery, Information Systems Service Management to implementation of new tools and technology.



### **Life Sciences and Healthcare**

We provide assessments, consulting and fractional resourcing with a focus on innovation and commercialization.

We also use our Predictive Health Analytics Platform called Altheia to address the rising cost of healthcare and access disparities.

Alignment

Change Management

Communications

We use our **proven methods** and **collaborative approach** to solve complex business problems with **Humility** and **Creativity** with focus on **Performance**, **Relationships** and **Continuous Learning**.

**Change Begins  
with People** <sup>TM</sup>

**Through ongoing  
communication,  
strategy, and  
support, we drive  
your organization  
toward optimum  
performance**

**We solve the most  
complex business  
problems via  
strategic yet  
pragmatic  
approach**



## Strategic Planning

- Acquisition Integration
- Business Capabilities Assessment
- Business Process Improvement
- Change Management and Communication Strategy
- Industry Trends and Market Research
- Growth Strategies
- Industry Trends and Market Research
- Leadership Training and Coaching
- Program Office Setup and Execution
- Strategic Plan Creation
- Talent Management Plan



## Technology

- Business Continuity Planning/Disaster Recovery
- Business and Technical Architecture
- Infrastructure Delivery/ITSM
- Lifecycle Methodology
- Product Requirements and Definition
- Product Development and Delivery
- Onsite/Onshore and Offshore



## Life Science and Healthcare

- Clinical Strategy
- Competitive Intelligence
- Commercialization Assessments
- Commercialization Consulting
- Fractional Resourcing
- Reimbursement Strategy
- Regulatory Strategy
- Product Positioning
- Sales and Marketing

Zappos is a company that does not shy away from 'change' – one of our core values is to "Embrace and Drive Change" so our employees not only welcome change, but we also actively drive it. Change is not an easy thing to facilitate, especially for large organizations, I'm so fortunate that I had the privilege to work with Jolly and VIKRITI for support around change management. VIKRITI associates not only understand their business, when they partner with you, they make it their job to understand your business too. I appreciate the expert experience they provide with creating business continuity plans, improving IT service management, Emergency Disaster/Recovery planning and creating change processes from end to end that fit your business and help you to support your employees through the change. Their team is open minded, and they care. They will listen before they speak and will do the job the best it can be done. I look forward to partnering with them again in the future.

Antoinette Duran  
Corporate Communications, Zappos



VIKRITI gets it. They have high positive energy – even in the most challenging business environments. From business process reengineering, key offering strategies, and client-based market approaches, to world class growth creation and overall service excellence – I give my highest recommendation to VIKRITI for anyone facing large scale, complex, change oriented pursuits.

Michael Cunningham  
Sr. VP, Optum



The Assessment got us thinking about possible sales channels that we had not considered previously, and that was very novel and informative.

Jennifer Thomas, Ph.D  
CEO, Photonic Pharma



VIKRITI uses their own thought leadership to take any complex subject, simplify it and communicate it clearly for a better result.

The team listens attentively, absorbs information, and translates it seamlessly as if you were a business partner of many years. Not only are they strategic professionals, and they are also personable and fun to work with which allows them to build trusting relationships.

Nichole Bonnett  
HR Leader, Optum



Vikriti provided a high-quality assessment with a smooth and enjoyable interaction. Having worked with other firms, I was very impressed by Vikriti's attention to detail and keen understanding of our goals. The assessment recommendations were specific and provided actionable items to improve our company's development pathway. We were so satisfied with their product that we re-engaged for a second assessment on another project. Very high value!

Bryce Beverlin II, Ph.D  
CEO, Quench Medical Inc.



The analysis and report is really good. It covers all the big areas very well and is clearly informed by experts who are used to doing this. The format of the report is exceptional.

Stephen C. Flint, Ph.D  
EVP and Board Member, Healthy Design

